PUNJAB ENGINEERING COLLEGE

E-SUMMIT'26

LEGACIES BEYOND TIME

BROCHURE

brought by.

ENTREPRENEURSHIP &
INCUBATION CELL

GUIDE

// NAVIGATE THROUGH THE E-SUMMIT //

1. ABOUT PEC
2. ABOUT EIC
3. E-SUMMIT 2026
4. EIC IN NEWS
5. EVENTS
9. COMPETITIONS
11. FUN ACTIVITIES
12. EXPERT SESSIONS
14. STATISTICS
15. KEY PERFORMANCE INDICATORS
16. PREVIOUS SPONSORS

ABOUT PEC

A century of building what comes next.

FOUNDED IN 1921 //



PUNJAB ENGINEERING COLLEGE

Punjab Engineering College, Chandigarh, has shaped engineers, researchers, innovators and leaders for more than a century.

Established in Lahore in 1921 and relocated to Chandigarh in 1953, PEC combines academic rigour, a formidable alumni community and a growing culture of entrepreneurship.

NOTABLE ALUMNI

KALPANA CHAWLA / SATISH DHAWAN / JASPAL BHATTI

ABOUT EIC

WHERE FOUNDERS FIND THEIR FIRST ALLIES.

The Entrepreneurship & Incubation Cell connects student ambition with the people, spaces and support needed to turn ideas into ventures.

01 **MENTORSHIP**

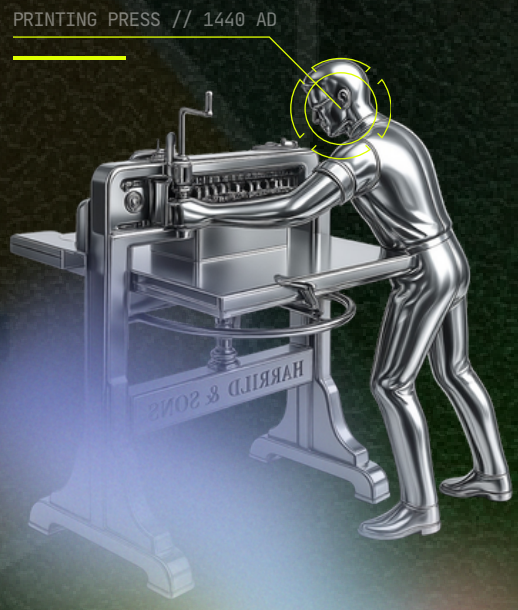
Founders, operators, alumni and domain experts.

02 **ACCESS**

Incubation infrastructure, labs, networks and early guidance.

03 **COMMUNITY**

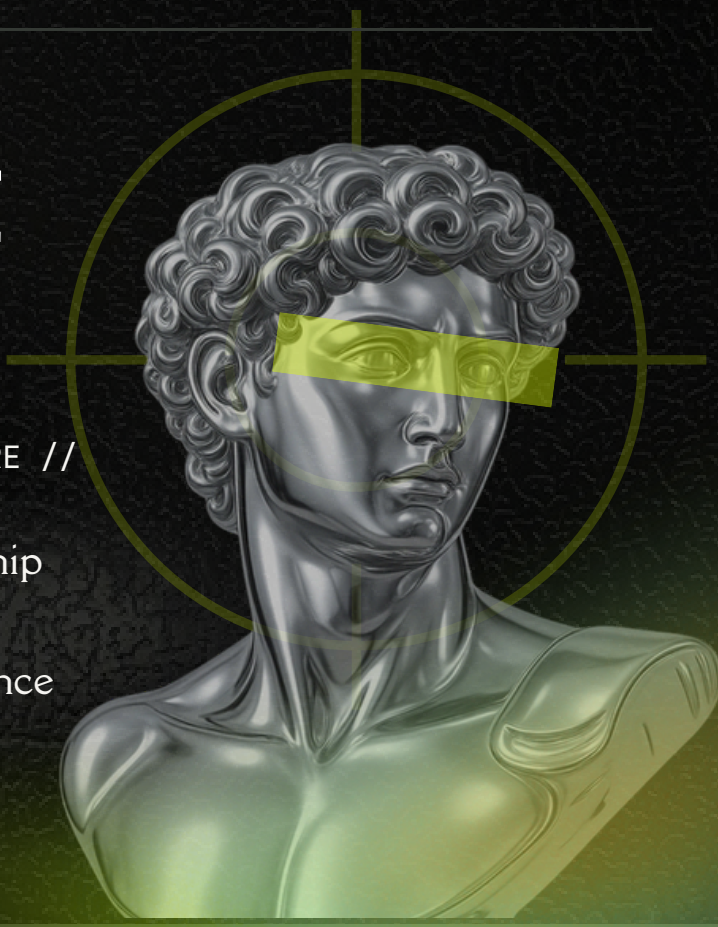
A campus network built around building and entrepreneurship.



✳ IDEAS NEED AN ECOSYSTEM_

EXECUTIVE SUMMARY

HONORING THE PAST // INNOVATING THE FUTURE //



E-Summit 2026 is the proposed annual flagship event of the Entrepreneurship & Innovation Cell (EIC), designed to serve as a convergence point for entrepreneurs, innovators, industry leaders, investors, academicians, and government representatives.

VISION

To create a structured platform that promotes entrepreneurship, facilitates innovation, and strengthens linkages between industry, academia, and government.

PURPOSE AND SIGNIFICANCE

The summit intends to address the need for robust industry-academia interfaces, provide exposure to emerging business trends, and offer practical opportunities for student innovators and early-stage ventures. Through curated programmes, the summit seeks to contribute to the broader innovation ecosystem by connecting talent with resources, mentorship, and market access.

EXPECTED IMPACT

E-SUMMIT 2026 IS EXPECTED TO FACILITATE:

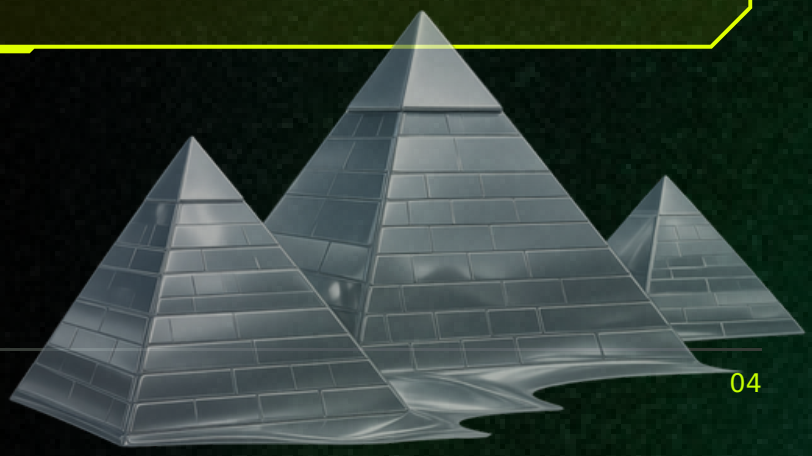
- Structured interaction between researchers, startups, and industry
- Recruitment opportunities through the Internship and Job Fair
- Investment readiness support via the Funding Conclave
- Practical skill development through workshops and competitions
- Networking among ecosystem stakeholders

EXPECTED PARTICIPATION

Participation numbers for individual events are subject to confirmation of venues, collaborating organisations, programme formats, and operational capacity. Specific targets shall be notified after completion of relevant assessments.

MSME AND STARTUP PARTICIPATION

Opportunities for MSME and startup participation are being structured. Specific numbers and stall capacities are to be finalised



OBJECTIVES OF E-SUMMIT'26

E-Summit'26 aims to empower innovators, stimulate enterpreneurial growth, and build a sustainable innovation ecosystem.

INTEGRATED INNOVATION & ENTERPRENEURSHIP ECOSYSTEM

The Institution's Innovation Council (IIC) works in close collaboration with the Entrepreneurship and Incubation Cell (EIC) to cultivate a structured ecosystem that promotes innovation, entrepreneurship, and start-up development among students. This partnership ensures that innovative ideas receive institutional support from ideation to commercialization.

BRIDGING INNOVATION WITH MARKET READINESS:

The collaboration provides a well-defined pathwtransforming student-generated ideas into commercially viable products and services. Through technical validation, business planning, and strategic mentoring, students are guided in converting research and innovative concepts into scalable entrepreneurial venture



STRUCTURED MENTORSHIP AND PROOF OF CONCEPT (POC) DEVELOPMENT:

Regular mentoring sessions are organized with academicians, industry experts, successful entrepreneurs, and innovation professionals to support students in developing strong Proof of Concepts (PoCs), validating ideas, refining prototypes, and preparing sustainable business models.

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CAPACITY BUILDING THROUGH INNOVATION-ORIENTED PROGRAMMES:

The IIC and EIC jointly conduct workshops, hackathons, boot camps, innovation challenges, and entrepreneurship development programmes that strengthen students' technical competencies, design thinking, problem-solving abilities, leadership qualities, and entrepreneurial mindset.



PROMOTION OF INNOVATION CULTURE THROUGH INSTITUTIONAL EVENTS:

Flagship events such as Innovation Day are organized to celebrate creativity and technological innovation within the institute. These events provide a common platform for students to present innovative solutions, exchange ideas, and engage with experts from academia and industry.

COMPETITIVE PLATFORMS FOR TALENT RECOGNITION:

The councils organize technical competitions, problem-solving contests, poster presentations, idea pitching sessions, and innovation exhibitions that encourage healthy competition, recognize outstanding student innovations, and motivate participants to pursue entrepreneurial opportunities.

COMPREHENSIVE SUPPORT FOR STUDENT START-UPS:

Through coordinated institutional efforts, students receive access to incubation support, business mentoring, networking opportunities, prototype development assistance, and guidance on intellectual property, funding opportunities, and start-up registration, thereby strengthening the institute's innovation and entrepreneurship ecosystem.



EIC IN NEWS



ई-समिट 2023 • दूसरे दिन स्टार्ट अप्स की प्रदर्शनी में आर्ट और फूड भी शामिल...

'बाजार' के जरिए समिट में बाजार की ट्रेनिं

• प्रोडक्ट की ऑथेंटिसिटी चेक करना होगा संभव...

• कला और संस्कृति संभालने का प्रयास...

अगले साल अपना गेम लॉन्च करने की योजना...



आईसी-पीईसी वॅलें पेूरटाग्दाष्टिक MENTORX सैशन

ग आप्जेजनः NextRound नुं मिली 1 लॅख दी फैंडिंग



cutter on display at PEC summ

serted in a small PVC pipe and sealed off with a sealant.

"The motors we use are only available in the US and are quite costly. So I made this myself... it is very cost-effective," shares Akriti. Here at the summit, she hopes to get in touch with investors to collect enough funds to travel to the States and bring home the rocket technology from there.

In her experiment, she keeps the propellant on a platform supported by a load cell. When the propellant is burned, it produces forces on the platform which are measured by the load force. This is the same force which helps

a computer. This way, she measures fuel requirements based on the weight of the rocket and the distance it is meant to travel. Akriti also tried launching one of the rockets on Sunday, but there were some technical errors, but she is hopeful. "It happens, sometimes. But we must believe in our rocket. I have launched many rockets in the past; sometimes it covers an amazing distance, sometimes it doesn't. We mustn't lose hope." Other members of her team include second year aerospace students — Aditya Angle, Kartik, Dipak, Astha, Vidhi, Suryaveer, Sathvika and Kesia.

start-ups was a speci cutter model which w the cut nails and won nearby. The founders their inspiration wa mothers scolding th cutting the nails ins house and littering ar

The project is still tion phase, and they' ting for a nod to 3-D pr ir model. Besides, a student Gursimar Sin posed customised gr printing and coating ryday objects to incre ir tensile strength.

"Graphene is ver weight and makes th very tensile. Right want to tap into the industry as graphe



पेक में वार्षिक ई समिट 2023 का समाप

आज समाज नेटवर्क



चंडीगढ़ भास्कर 16-04-2023

ई-समिट 2023 • 17 स्टार्टअप पहुंचे प्रदर्शनी में, 20 ने की पिचिंग

स्टूडेंट्स के लिए प्रैक्टिकल रॉकेट लॉन्चिंग होगी संभव

सिर्फ कला के लिए एक मंच फिट्टल

पेक और दैनिक भास्कर के ई-समिट की शुरुआत

एक फेलियर स्टार्टअप के फाउंडर या सीईओ की मार्केट में मांग



प्रेन्योर के लिए मानसिकता को बदलना जर

महिला स्टार्टअप पर आयोजित पैनल डिस्कशन में (बाएं से दाएं) दूसरे स्थान पर सतवंत लाबा, कनिका राजदेव, वृष्टि सलूजा और उमरा अस्लम नजर आईं।

THE SUMMIT AT A GLANCE

01100101100
00101100
01100101

01	**CAPITAL**	Funding Conclave, investor connects and startup exposure.
02	**KNOWLEDGE**	Expert sessions, workshops and founder-led learning.
03	**VENTURE**	Expo, pitches, business competitions and hackathon.
04	**COMMUNITY**	Women founders, alumni, networking and peer exchange.
05	**TALENT**	Placements, internships and high-intent student discovery.
06	**CULTURE**	Creative interventions, games and memorable campus energy.

EVENTS

FUNDING CONCLAVE

CAPITAL, WITHOUT THE THEATRE.



A focused environment where promising ventures meet investors, funds and experienced operators through curated pitching and high-context conversations.

01

CURATED DEALFLOW

Relevant startups, prepared before the room.

02

INVESTOR CONTEXT

Sector, stage and fit made clear.

03

FOUNDER READINESS

Sharper narratives, metrics and asks.

NETWORKING ARENA

THE RIGHT PEOPLE, IN THE SAME ROOM.



Structured, high-intent encounters across founders, investors, mentors, alumni, recruiters and ecosystem organisations.

01	**CURATED INTRODUCTIONS**	Match by relevance, stage and objective.
02	**OPEN NETWORKING**	Create space for serendipitous conversations.
03	**FOLLOW-THROUGH**	Make the next meeting easier to arrange.

EVENTS

EXPERT SESSIONS + WORKSHOPS

INSIGHT THAT MOVES INTO ACTION.



EXPERT SESSIONS

Founder journeys, market shifts, leadership decisions and lessons that rarely make it into textbooks.



HANDS-ON WORKSHOPS

Practical sessions on validation, product, growth, pitching, finance, brand and emerging technology.



WOMEN FOUNDERS + ALUMNI CONNECT

COMMUNITIES THAT COMPOUND AMBITION.



WOMEN IN ENTREPRENEURSHIP

Stories, networks and practical support that make more founder journeys visible and possible.



ALUMNI EXPERIENCE

PEC alumni return as operators, mentors, investors and examples of what can begin on campus.

EVENTS

STARTUP EXPO + SCIENCE FAIR

BE SEEN BY THE RIGHT PEOPLE.



A live discovery floor for student ventures, emerging startups, research-led ideas and applied innovation.

01 **DEMONSTRATE**
Products, prototypes and traction.

02 **DISCOVER**
Customers, collaborators and talent.

03 **CONNECT**
Mentors, partners and investors.

04 **LEARN**
Direct feedback from the market.

TALENT FAIR

MEET PEOPLE WHO ARE READY TO BUILD.



A focused bridge between high-intent students and organisations looking for interns, collaborators, campus ambassadors and early-career talent.

STARTUPS

Find versatile early team members.

STUDENTS

Access real roles and real expectations.

COMPANIES

Meet technical and entrepreneurial talent.

COMPET

Competitions in business and entrepreneurship will be
chance to come up with ideas and have an overall

Experience the real time simulation of IPL Auction



Test your knowledge of business world in this fun quiz competitions



Build and Pitch your brand to the investors and raise funds

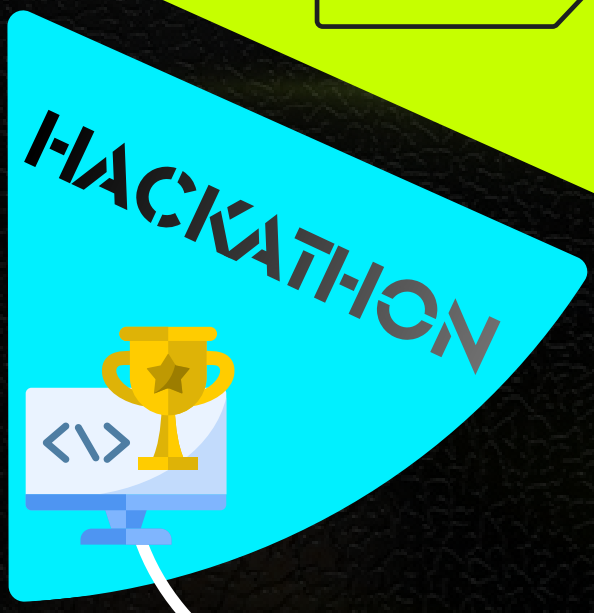
ITIONS

organized for students which will give the participants a immersive experience



Experience the real time trading stimulation

Innovative , Creative and Engaging quiz competition with lots of BRANDS



A high-energy innovation sprint where ideas turn into solutions, fast

FUN ACTIVITIES

A live discovery floor for student ventures, emerging startups, research-led ideas and applied innovation.



TREASURE HUNT

A treasure hunt is a fun activity combining teamwork, problem-solving, and exploration, where participants follow clues to find hidden items or a prize.

STANDUP COMEDY

Stand-up comedy shows are live performances where comedians deliver humorous routines to entertain audiences. They combine storytelling, wit, and timing, offering laughter and social commentary in a fun, engaging atmosphere.





E - SPORTS

E - sports is a booming industry with tournaments in games like League of Legends and Fortnite. It attracts global audiences, sponsorships, and university competitions, fostering teamwork and skill development.

THE NUMBERS BEHIND THE ENERGY //

A TRACK RECORD BUILT OVER TIME

5K+
TOTAL FOOTFALL

50+
STARTUPS ATTENDED

50+
WORKSHOPS CONDUCTED

30+
SPEAKER AND MENTOR SESSIONS

3K+
EVENT PARTICIPATION

1K+
ALUMNI SUPPORT



EXPERT SESSIONS

THE PEOPLE WHO'VE SHARED THE STAGE AS SPEAKERS.



SANDEEP JAIN
Founder, GeeksforGeeks



SAURABH MUNJAL
Co-Founder & CEO,
Lahori Zeera



ADITI BHUTIA MADAN
Founder, Momo Mami



SOURABH GOYAL
Founder, SuccessBrew



MANDEEP KAUR TANGRA
Founder, SimbaQuartz



AAHAN KHURMA
Co-Founder & CEO, Wellversed



DRISHTI KHARBANDA
Founder, Bake Cosmetics



ASEEM GHAVRI
Co-Founder, Third Unicorn



VARUN SINGLA
Founder, Gate Smashers

EXPERT SESSIONS

THE PEOPLE WHO'VE SHARED THE STAGE AS SPEAKERS.



SARVJEET SINGH
Founder, Finvasia



PARESH GUPTA
Founder, CUETPro / GSEC / Brevity



SHARAD SAGAR
Founder & CEO, Dexterity Global



PARITOSH ANAND
Founder, WeSmile / Believe Clothing



ADITYA ARORA
Android Lead, SAP



NANDU NANDKISHORE
Former Global CEO, Nestle Nutrition



DAKSH SETHI
Founder & CEO, Guby Rogers



HARDIK BANGA
Co-Founder, Adsworm



RUPINDER SINGH
Founder, Bio House / Mentor / Investor

WHY PARTNER WITH E-SUMMIT'26

BE PRESENT WHERE THE NEXT THING HAPPENS.

01 **RELEVANT REACH**

Meet ambitious students, early founders and ecosystem decision-makers.

02 **MEANINGFUL PRESENCE**

Integrate into the experience rather than appearing only as a logo.

03 **TALENT ACCESS**

Build relationships with capable technical and entrepreneurial students.

04 **CATEGORY AUTHORITY**

Own a credible conversation aligned with your organisation.

05 **CONTENT VALUE**

Create stories, sessions and moments that continue after the summit.

06 **ECOSYSTEM GOODWILL**

Support entrepreneurship at one of India's oldest engineering institutions.

SPONSORSHIP ROLES

BE PRESENT WHERE THE NEXT THING HAPPENS.

Partnerships can be shaped around a category, programme or outcome. The final scope should reflect the partner's objectives, audience and level of activation.

PRESENTING PARTNER	Summit-wide association and highest-visibility integration.
PROGRAMME PARTNER	Own a defined property such as capital, talent or workshops.
ECOSYSTEM PARTNER	Participate through networks, expertise, mentoring or venture access.
EXPERIENCE PARTNER	Create a useful product, culture or attendee experience.
MEDIA PARTNER	Extend stories and visibility before, during and after the summit.



FROM VISIBILITY TO PARTICIPATION

DESIGNED AROUND VALUE //

01	**STAGE + CONTENT**	Keynotes, panels, workshops, case studies and category conversations.
02	**CAPITAL + VENTURE**	Funding Conclave, startup expo, pitch platforms and investor engagement.
03	**TALENT + CAREERS**	Talent Fair, challenges, recruitment conversations and employer brand.
04	**CAMPUS + EXPERIENCE**	Zones, installations, product trials and attendee interactions.
05	**MEDIA + DIGITAL**	Pre-event storytelling, summit coverage and post-event content.

FINAL DELIVERABLES ARE CUSTOMISED TO PARTNER OBJECTIVES

PREVIOUS SPONSORS

FINVASIA

SBI

FIRESIDE VENTURES

अमर उजाला
जोश! सच का!

CII

uTRADE

MONSTER ENERGY

vivo

chiratae VENTURES

श्री Ganesh
SOUTH INDIAN FOOD

shoutlo

Young Indians
WE CAN WE WILL

दैनिक भास्कर

CityWoofer

VENTURE WOLF

VICTORIA'S BOUTIQUE CAFE

JAL

CITCO

SMAASH

DECATHLON PLAY

SHOONYA

REBEL FOODS

// THE ORGANIZATIONS THAT HAVE BACKED THE JOURNEY //

LET'S BUILD WHAT COMES NEXT

THE NEXT REVOLUTION STARTS HERE.

SIMRANJIT SINGH
COORDINATOR

SUDESH RANI
CO-COORDINATOR

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CONVENER
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